

# GABRIELLE MAYS

## NEWS ANCHOR

### PROFESSIONAL SUMMARY

A skilled and experienced journalist who works well under pressure and in a fast moving environment.

### WORK EXPERIENCE

- |   |                       |                |                       |
|---|-----------------------|----------------|-----------------------|
| <b>Anchor</b>   | <b>Real Milwaukee</b> | <b>WITI-TV</b> | <b>2021 - Present</b> |
| <ul style="list-style-type: none"><li>• Co-host of lifestyle show</li><li>• Research and offer topics of discussion that engages viewers</li><li>• Interviews guests in-studio and on-location</li></ul>  |                       |                |                       |
| <b>Anchor/Reporter</b>  | <b>FOX6 News</b>      | <b>WITI-TV</b> | <b>2021 - Present</b> |
| <ul style="list-style-type: none"><li>• Confident and flexible when presented with a challenge</li><li>• Smoothness and comfortability while delivering breaking news</li><li>• Newsroom leader with positive vision for station's goals</li></ul>  |                       |                |                       |
| <b>Anchor/Reporter</b>  | <b>FOX11 News</b>     | <b>WLUK-TV</b> | <b>2014 - 2020</b>    |
| <ul style="list-style-type: none"><li>• Investigated important community issues and put together well-received reports</li><li>• Managed all aspects of content production on digital platforms</li><li>• Helped shape narrative on key issues through effective storytelling and knowledge of public opinion</li></ul> |                       |                |                       |
| <b>Anchor</b>   | <b>TV6 News</b>       | <b>WLUC-TV</b> | <b>2011-2013</b>      |
| <ul style="list-style-type: none"><li>• Review, copy, correct errors in content, grammar and punctuation, following prescribed editorial style and formatting guidelines</li><li>• Determine a story's emphasis, length, format and organize material accordingly</li></ul>   |                       |                |                       |

### AWARDS

#### 2019-2020 Emmy-Nominated

Outstanding Achievement for Sports Programs - Live (Reporter)

#### 2018, 2016, 2014 Wisconsin Broadcasters Association Award Winner

You Decide Election Night ('18, '16, '14)

#### 2012 Michigan Association of Broadcasters Award for Broadcast Excellence Winner

News Reporter

### EDUCATION

California State University, San Bernardino

Bachelor of Arts: Communications

### SKILLS

NEWSROOM LEADER

SELF-STARTER

HIGHLY ORGANIZED

ACCURATE

EXCELLENT NEWS JUDGEMENT

PROACTIVE

FLEXIBLE

SOCIAL MEDIA SAVVY

PROBLEM SOLVING

COLLABORATIVE